

BECOMING A CLIMATE ACTIVIST

All of us care about climate change. Most of us believe it is a real and immediate crisis...

Q:

“What can we do?” We are not climate scientists, so other than reducing our own carbon footprint, what else can we do? This document is all about sharing the following links with others and following up with ideas that will empower people to take action.

A:

Watch the following video clips to get started. In less than 25 minutes you will have a better idea about why and how to advocate for the planet.



Greta Thunberg shook up the U.S. and the world with her clear and unmistakable voice describing how much climate trouble we are leaving for younger generations. In this video, she discusses solutions within our grasp: bit.ly/3kDQGBJ (3:40 min)

Project Drawdown (drawdown.org) is a primary source of the most recent research into existing methods of drawing carbon out of the atmosphere. Get an overview of this inspiring information: bit.ly/3w6wz4B (12:11 min)



Four Levels of Action: Pachamama Alliance organizer Will Grant talks about four different levels of action that we must understand so we can organize effectively. bit.ly/3LY3Vtb (3:41 min)

2040: Australian filmmaker Damon Gameau made this hopeful documentary to bring to life the solutions for reducing carbon from Project Drawdown’s research. Buy or rent the film by doing a Google search. Watch the trailer here: bit.ly/3FfmCG3 (2:15 min)



Taking Action...

1.

Use a Carbon Tracker: BrightAction has developed a tool for groups to track their members’ carbon footprint. Organizations can set up an account by going to brightaction.app. Individual members can set up their accounts under their organization’s banner and track their personal carbon usage.

2.

Get into Action: Set up an “accountability team” so you can get into action together. Make your team intergenerational so you are doing this important work across generations. Look at the many categories of action on drawdown.org and make a list of issues that interest your team. Then use Google to find local, regional or national organizations and consider joining them to amplify their efforts.

3.

Spread Awareness: The primary thing we ALL can do is spread AWARENESS... Forward this to your friends, family, and groups. Be open to speaking to groups and use this document as a template for taking action. Teach these steps to others and encourage them to do the same. Include your name, phone # and e-mail when you are organizing others. Make sure your organization’s website has a page dedicated to climate activism and feature your “accountability teams” with contact information so others can get involved.

Congratulations, YOU are now a Climate Activist!

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